



सत्यमेव जयते

HIGH COMMISSION OF INDIA
COLOMBO

Tender No: Col/Inf/302/3/2024

Date: 06 January 2025

Result of the tender for selection of an agency for Social Media Management in respect of High Commission of India, Colombo

This is with reference to the Notice Inviting Tender for selection of an Agency for Social Media Management for HCI, Colombo.

2. Technical bids for selection of an Agency for Social Media Management for HCI, Colombo, Colombo were opened on 31st July 2024 and evaluated by the members of the Tender Evaluation Committee (TEC). The following three bidders qualified the technical bid stage:

- i. M/s. Kaleidoscope (Pvt) Ltd
- ii. M/s. Ogilvy Digital (Pvt) Ltd
- iii. M/s. Digital Content (Pvt) Ltd

3. Financial bids of the above-mentioned eligible bidders were opened by the Tender Evaluation Committee on 09th September 2024. The financial bids were examined in detail and costs quoted were scrutinized.

4. As per the recommendation of the TEC, the tender for selection of an Agency for Social Media Management for HCI, Colombo was awarded to the lowest bidder (L-1), i.e. M/s Digital Content (Pvt) Ltd.
