



High Commission of India, Colombo

India—Connects: The Economic and Business Newsletter

November & December 2014

Making Headlines ...

Groundbreaking ceremony of the 'ITC Colombo One' project



The groundbreaking ceremony of the 'ITC Colombo One' project took place in Colombo on November 19, 2014. Those present for the ceremony included Minister of Economic Development, Minister of Investment Promotion, High Commissioner of India H.E. Y. K. Sinha, Chairman of ITC Ltd Mr Y.C. Deveshwar and Mayor of Colombo.

Speaking on the occasion ITC Chairman Deveshwar stated that the ITC Colombo One Project sought to build on the common heritage and generations of rich socio-cultural ties between India and Sri Lanka. He added that this project was ITC's maiden foray overseas in the hospitality sector and that "this landmark hotel will add a jewel to the crown of Sri Lanka's hospitality sector". ITC Ltd who entered Sri Lanka in 2012 for a US\$ 140 million mixed development project would increase its commitment by a further US\$ 160 million considering the country's economic conditions, to an investment outlay of around US\$ 300 million.

Further, the project would also obtain LEED Platinum rating. ITC Ltd signed a Land Lease Agreement & Board of Investment Agreement for Business Activities with the Sri Lankan Board of Investment for this project on May 04, 2012. The ITC group had also incorporated a company named 'Welcome Hotel Lanka Pvt Ltd' in Sri Lanka.

ITC Hotels is India's largest luxury hotel chain and is a part of ITC Ltd., a leading diversified enterprise in India. With a market cap of over \$ 45 billion, ITC's businesses in India span FMCGs, hotels, paperboards, paper and packaging, agri business and Information Technology.

Spotlight of the Month: Food Industry



**Groundbreaking ceremony of the 'ITC Colombo One' project
19 November 2014**

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Spotlight: Food Industry

Accounting for about 32 per cent of the country's total food market, the food processing industry is one of the largest industries in India and is ranked fifth in terms of production, consumption, export and expected growth.

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Mega India Trade Fair in Kandy



The Mega India Trade Fair, organised by ASSOCHAM was inaugurated on 26 November 2014 in Kandy by Tikiri Kobberaduwa, Central Province Governor and A. Natarajan, Assistant High Commissioner of India at the Kandy City Center, Kandy. The fair exhibited Indian products and technologies. B2B sessions were also held as part of the Fair.

In a statement, ASSOCHAM Exhibition Council Chairman Vinay Sharma said 80 Indian companies participated at this exhibition from diversified sectors of business and economy and many of them are expected to sign business contracts with their counterparts in Sri Lanka.

Major products for where opportunities are available for both sides include technology, textiles, gems and jewellery, handicrafts, food processing, education, energy, engineering, power, water, medical and wellness and construction.

ASSOCHAM planned a series of such business promotion activities in different parts of Sri Lanka and also the possibility of inviting Sri Lankan companies to visit India and explore the business potential waiting for them in India.

Increased connectivity from Jet Airways to Sri Lanka



Jet Airways, India added a second frequency from Colombo to Mumbai. This flight would complement the early morning flight from Colombo to Mumbai. Jet Airways would therefore operate two flights a day to India.

As per the reports, the new flight would provide travellers from Colombo enhanced connectivity from Mumbai to Dubai and Abu Dhabi in the Gulf, to Bangkok, Singapore and Hong Kong in the Far East, as well as to North America, Paris and London Heathrow through direct and code share flights.

Introduction

The total food production in India is likely to double in the next 10 years with the country's domestic food market estimated to reach US\$ 258 billion by 2015.

The food processing industry forms an important segment of the Indian economy in terms of contribution to GDP, employment and investment, and is a major driver in the country's growth in the near future. This industry contributes as much as 9-10 per cent of GDP in agriculture and manufacturing sector, according to Mr J P Meena, Additional Secretary, Ministry of Food Processing Industries (GOI).

Market Size

The Indian food industry stood around Rs 247,680 crore (US\$ 39.03 billion) in 2013 and is expected to grow at a rate of 11 per cent to touch Rs 408,040 crore (US\$ 64.31 billion) by 2018.

Indian agricultural and processed food exports during April-May 2014 stood at US\$ 3,813.63 million, according to data released by the Agricultural and Processed Food Products Export Development Authority (APEDA). India has 85,000 bakery units, of which 75,000 operate in the unorganised sector, garnering a 65 per cent market share. The per capita consumption of bakery products, stands around 1-2kg per annum.

The Indian dairy industry has grown considerably post the white revolution and reports suggest that with current growth rate of approximately 3 per cent-4 per cent, it is thought to grow to 185 million tonne and become a US\$ 24 billion organised industry by 2020 and US\$ 140 billion overall including the unorganised sector.

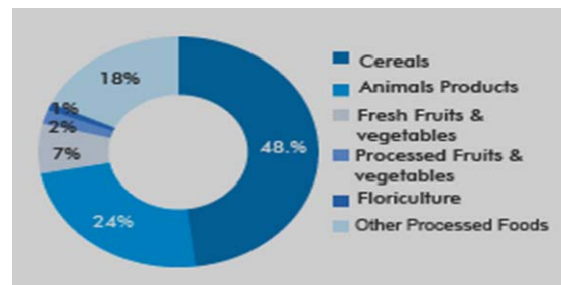
Exports of processed food and related items

During FY11-14, India's exports of processed food and related products increased at a CAGR of 33.2 per cent to reach US\$ 22 billion.



Shares in APEDA exports

Within APEDA products, cereals had the highest share (48 per cent) during FY 14.



Investments

According to the data provided by the Department of Industrial Policies and Promotion (DIPP), food processing sector in India has received around US\$ 6,076.58 million worth foreign investments in the period April 2000—September 2014. Some of the major investments in this sector in the recent past are:

- ♦ Johnson & Johnson has acquired Jagdale Industries' energy drink ORSL in a deal estimated at around Rs 750 crore (US\$ 118.21 million). Under the agreement, Jagdale Industries will provide transition services in the area of manufacturing, detailing and distribution of ORSL to Johnson & Johnson.
- ♦ American fast food chain Burger King plans to open 12 outlets in India over the next three months, six each in Delhi and Mumbai. With an investment of up to Rs 2-2.5 crore (US\$ 315,221.52-394,026.69) per outlet, Burger King is eyeing other potential locations like Pune, Chennai and Bengaluru.
- ♦ American premium burger chain Carl's Jr has planned to open its first outlet in India at New Delhi by April 2015. The chain aims to open about 1,000 outlets across India over 10-15 years. Carl's Jr, a premium burger chain, which is known for its signature line of charbroiled thickburgers, is also among the top 10 quick service restaurants chains globally.

- ◆ Cargill India Pvt Ltd plans to set up a new corn milling plant near Bengaluru with an investment of Rs 500 crore (US\$ 78.81 million). The plant will process corn to produce glucose and other derivatives that will be used as sweeteners, thickeners and for other purposes in the food and healthcare industry.
- ◆ Eastern Condiments has planned to build its ninth plant in the country in Bengaluru. Eastern already has three facilities in Kerala, and one in the Middle East. Eastern has been growing rapidly in the recent past clocking at 36 per cent growth in six months of the fiscal ended September 30, 2014.
- ◆ Saraf Foods Ltd has invested Rs 15 crore (US\$ 2.36 million) to increase the freeze-drying capacity by 50 per cent from 7.5 tonnes per day to 11 tonnes per day input at its facility in Vaghodia GIDC near Vadodara. The company's freeze-dried products include sweet corn, green peas, onion, banana and green peppercorn.

Government Initiatives

The Government of India has taken significant initiatives to improve the food processing sector in India. Some of the major ones are:

- ◆ The Ministry of Food Processing Industries has taken some new initiatives to develop the food processing sector which will also help to enhance the incomes of farmers and export of agro and processed foods among others. The government has also approved the setting up of five numbers of Mega Food Parks in the states of Bihar, Maharashtra, Himachal Pradesh and Chattisgarh.
- ◆ The Government of India has set up a Rs 2,000 crore (US\$ 315.15 million) corpus for Nabard to help lend to food processing units at a lower interest rate. The fund will be provided to large food chains and units and also for creation of infrastructure in these parks.
- ◆ The Indian Institute of Packaging (IIP) has planned to offer a packaging solution to the famed Tirupati 'Laddu' to enhance its shelf life. They have also planned to install automatic vacuum packaging system for the packaging of 'Laddu' with higher shelf life.
- ◆ The State Government of West Bengal has decided to arrange land for any investment in agriculture-related units. The government has also taken up a hands-off policy regarding procurement of land for setting up industrial projects.
- ◆ The Government has set up the Expenditure Management Commission to rationalise subsidies, among other expenditure items in India. India incurs nearly one per cent of food subsidy annually, generally utilised under the existing public distribution system (PDS) consisting of Food Corporation of India (FCI) and nearly five lakh Fair Price Shops (FPSs).

Road Ahead

In the upcoming years, the government will explore new scheme for infrastructure and cluster development of perishables. It would also facilitate solutions to industries for the issues related to FSSAI. Furthermore, the Vision Document-2015 shall help to improve the state of the food industry in India. This document was prepared by the Food Processing Ministry, which envisaged trebling the size of investment in the processed food sector by increasing the level of processing of perishables from 6 per cent to 20 per cent, value addition from 20 per cent to 35 per cent and share in global food trade from 1.5 per cent to 3 per cent by 2015.

Source: www.ibef.org

♦ Bilateral Trade with India

Bilateral trade turnover amounted to about US\$ 4602.52 million during the period January-December 2014. During this period Sri Lanka's exports to India were about US\$ 625.34 million, and imports from India were about US\$ 3977.18 million. During the month of December 2014, Sri Lanka's exports to India were about US\$ 92.56 million; and imports from India were about US\$ 446.84 million. India's share in Sri Lanka's global imports & exports in the year 2014 was 20.62% and 5.63% respectively.

Source: Sri Lanka Customs, www.customs.gov.lk

♦ Tourist Arrivals from India to Sri Lanka

The total number of tourist arrivals from India to Sri Lanka during January-December 2014 was 242,734 i.e. approximately 15.89% of the total tourist arrival into Sri Lanka. During the month of December 2014, 26,153 Indian tourists visited Sri Lanka as against 22,559 in the corresponding period of the previous year, an increase of 15.93%. Figures from the Sri Lanka Tourism Development Authority convey that during December 2014 the highest arrivals (26,153) were from India, followed by China (10,400), UK (15,996) and Germany (10,829).

Month	2013	2014	% Cha. 2013/14
January	110,543	146,575	32.6
February	113,968	141,878	24.5
March	113,208	133,048	17.5
April	80,737	112,631	39.5
May	74,838	90,046	20.3
June	90,279	103,175	14.3
July	107,016	133,971	25.2
August	123,269	140,319	13.8
September	90,339	105,535	16.8
October	107,058	121,576	13.6
November	109,420	119,727	9.4
December	153,918	178,672	16.1
Total	1,274,593	1,527,153	19.8

Source: Sri Lanka Tourism Development Board, www.sltda.gov.lk

Introduction

India has become one of the most attractive destinations for investment owing to favourable government policies and reforms in the past few months. The approval of foreign direct investment (FDI) in several sectors have allowed investments to pour into the economy. According to the data provided by Department of Industrial Policy and Promotion (DIPP), the cumulative amount of FDI inflows in the country in the period April 2000-September 2014 was US\$ 345,073 million.

Growth in India is expected to rise to 5.6 per cent in 2014 and pick up further to 6.4 per cent in 2015 as both exports and investment will increase, according to the World Economic Outlook (WEO) report released by International Monetary Fund (IMF). Sectors projected to do well in the coming years include automotive, technology, life sciences and consumer products. Engineering and research and development (ER&D) export revenue from India is expected to reach US\$ 37-45 billion by 2020, from an estimated US\$ 12.4 billion in FY14, according to Nasscom.

Furthermore, the US\$ 1.2 trillion investment that the government has planned for the infrastructure sector in the 12th Five-Year Plan is set to help in further improving the export performance of Indian companies and the Indian growth story, which will consequently improve the overall Indian economy.

Market size

Indian markets grew by 19 per cent in the first half of FY15, the best performance by any market during this period, globally. The rise was primarily due to strong inflows from foreign institutional investors (FIIs). As of September 26, 2014 FIIs had invested Rs 61,024 crore (US\$ 9.86 billion) this financial year, while mutual funds had put in Rs 15,298 crore (US\$ 2.47 billion) during the same period, according to Securities and Exchange Board of India (SEBI) data.

Foreign exchange (Forex) reserves increased by US\$ 60.5 billion to reach US\$ 319 billion in the week ended August 29, 2014, according to data released by the Reserve Bank of India (RBI). Also, foreign currency assets rose by US\$ 75 billion to touch US\$ 291.39 billion.

India has contributed 10.25 per cent of the overall 3.9 per cent rise in the global market capitalisation (market cap) this year, which has made it the second-highest contributor in the world. The valuation of Indian equities remains attractive, with a market cap-to-gross domestic product long-period average of 72 per cent.

Indian employees are expected to see a salary hike of 10.8 per cent in 2015, according to the Towers Watson 2014-15 Asia-Pacific Salary Budget Planning Report. The report indicated that due to increased economic growth, Indian employees at both ends of the hierarchy - top management and blue collar staff - are likely to see the highest comparative pay increase in 2015.

Key developments/ investments

In the past few months, there have been quite a few investments in several sectors of the Indian economy. This has led to some major changes and developments in the country. Some of these major developments/investments are as follows:

- ♦ Venture capital (VC) investments in India have already breached the billion dollar mark this year. There were 189 early-stage deals in the first nine months of 2014 worth US\$ 1.09 billion, according to Ernst & Young (EY).
- ♦ India's drugs and pharmaceuticals industry is expected to grow at a compound annual growth rate (CAGR) of 14 per cent to reach a turnover of Rs 2.91 trillion (US\$ 47.05 billion) by 2018. This growth is aided by the rapidly growing domestic market and the newly emerging export opportunities.

INDIAN ECONOMY

- ♦ The output of eight core sector industries in India grew by 5.8 per cent in August 2014 as compared to 2.7 per cent in July 2014, on the back of good expansion in steel, coal, cement and electricity generation. The eight industries constitute 38 per cent of the Index of Industrial Production (IIP).
- ♦ The total approximate earnings of Indian Railways during the period April 1-September 30, 2014 were Rs 73,403.67 crore (US\$ 11.87 billion) compared to Rs 65,525.85 crore (US\$ 10.59 billion) during the same period last year, which is an increase of about 12.02 per cent.
- ♦ Private equity (PE) giant Surbana plans to invest around Rs 300 crore (US\$ 48.51 million) in the food park promoted by Keventer Group in Bengal, making it the biggest FDI in the food processing sector in India.
- ♦ Indian firms are expected to raise US\$ 13-14 billion through global bonds in 2014 on the back of improved economic outlook and reforms to ease the raising of funds abroad, according to Moody's. The oil and gas, metals and mining, and telecommunications sector issued 67 per cent and 76 per cent of the foreign currency bonds from Indian non-financial companies in 2013 and 2014, respectively.

Government Initiatives

India has become a promising investment destination for foreign companies looking to do business here. Hon'ble Narendra Modi, Prime Minister of India, has launched the 'Make in India' initiative with the aim to give the Indian economy global recognition. This initiative is expected to increase the purchasing power of the common man, which would further boost demand, and hence spur development, in addition to benefiting investors.

The steps taken by the government in recent times have shown positive results as India's gross domestic product (GDP) at factor cost at constant (2004-05) prices for Q1 of 2014-15 is estimated at Rs 14.38 trillion (US\$ 232.63 billion), as against Rs 13.61 trillion (US\$ 220.12 billion) in Q1 of 2013-14, registering a growth rate of 5.7 per cent. Based on the recommendations of the Foreign Investment Promotion Board (FIPB), the Government of India has approved 14 proposals of FDI amounting to Rs 1,528.38 crore (US\$ 247.19 million) approximately. Out of the 14 approved proposals, six of them belonged to the pharmaceutical sector which was the highest number of approvals for any sector.

Road Ahead

Only India is anticipated to witness better growth momentum among the BRIC bloc whereas other member countries are expected to see stable growth momentum, according to Organisation for Economic Cooperation and Development (OECD). India could become the world's seventh biggest nation in terms of private wealth, with a 150 per cent increase in total, from US\$ 2 trillion in 2013 to US\$ 5 trillion in 2018, as per a recent study by the Boston Consulting Group (BCG). Furthermore, the new 'Make in India' initiative is expected to be a vital component in India's quest for achieving wholesome economic development.

Monthly Economic Report

The overall growth of Gross Domestic Product (GDP) in the first half of the 2014-15 is estimated at 5.5 per cent as against 4.9 per cent during the same period of previous year. GDP growth in the Q2 (July-September 2014) was estimated at 5.3 per cent as against 5.2 per cent in Q2 of 2013-14. At the sectoral level growth rates are 3.2 per cent for agriculture and allied sectors, 2.2 per cent for industry sector and 7.1 per cent for service sector in Q2 of FY15. Overall growth in the Index of Industrial Production (IIP) was 3.8 per cent during November 2014 as compared to decline of 1.3 per cent in November 2013. During April-November 2014-15, IIP growth was 2.2 per cent as compared to 0.1 per cent growth during the same period last year. Eight core infrastructure industries registered a growth of 6.7 per cent in November 2014 as compared to growth of 3.2 per cent in November 2013. During April-November 2014-15, these sectors grew by 4.6 per cent as compared to 4.1 per cent growth during the same period last year. Broad money (M3) for 2014-15 (up to December 26, 2014) increased by 7.9 per cent.

Source: www.ibef.org

INDIAN TRADE QUERIES

S. No	Products – Importers/Dealers in Sri Lanka	Company Name	Tel/Fax/E-mail
1	Scrap Products	Mr. K P Rajenselvam Tamil Nadu	Mobile: +91-7639950440 E-mail: kprajenselvam@gmail.com
2	Garments	Mr. T Kuthalingam, Proprietor M/s. Lingam Exports 119/45, North Oppanani Street, Tenkasi-627811, Tirunelveli, Tamil Nadu	Tel: +91-4633-220710 Mobile: +91-9952840590 E-mail: lingamexports.tsi@gmail.com
3	Garments	M/s. TNK Exports India	Mobile: +91-9600868322 E-mail: tnkexports@gmail.com
4	Honey, Garments, Food Items, Vegetables and Natural Rubber	Mr. Prathap Singh M/s. Bibin Exports Kappuvilai, Verkilambi-629166, Kanniyakumari, Tamil Nadu	Mobile: +91-8682932070/ 9698847109 E-mail: bibinsales@gmail.com
5	Pharmaceuticals	Mr. Harmeet Singh M/s. Roots Medical Services Pvt. Ltd, C-16, Defence Colony, New Delhi-110024	E-mail: harmeetesq@gmail.com
6	Petroleum Products	Mr. Sunil Dabholkar M/s. Sophia Impex NL-1-B/52/2, Phase-II, Sector-10, Nerul, Navi Mumbai-400706	Tel: +91-22-27716244-5 Fax: +91-22-27716243 E-mail: info@sophiaimpex.in
7	IT Products	Mr. Muneef Ali Mirza, VP Sales M/s. SatNav Technologies Lake Shore Towers, Rajbhavan Road, Somajiguda, Hyderabad	Mobile: +91-9611880200 E-mail: muneef@satnavtech.com Website: www.satnavtech.com
8	Herbal Juice (HSC 3379090)	Mr. Mannu Sharma M/s. Pukhraj Healthcare Pvt. Ltd Jallandhar	Tel: +91-181-4677700 Mobile: +91-8725800398/ 9815925654 E-mail: export@pukhrajhealthcare.com Website: www.pukhrajhealthcare.com
9	Spices	Ms. Purva Jain 24, Carat Agro Products, India	Mobile: +91-7509393939 E-mail: purva@24caratagroproducts.com
10	Grains, Wheat, Rice, Oilseeds, Spices, Herbal Stores, Ayurvedic Hospitals and Hotels	Mr. Jai Belani M/s. Mona Food Products 1782/A, Amer Road, Jaipur-302002, Rajasthan	Mobile: +91-8963031933 E-mail: jaibelani896@yahoo.com
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14	Shirting Fabric (Mfg)	Mr. Ajay Jain M/s. Universal Imports & Exports, 123, Vigyapan Lok, Mayur Vihar Phase-I, Delhi-110091	Tel: +91-11-22713642 Mobile: +91-9810449728 E-mail: uni999@airtelmail.in ajay_jain@airtelmail.in
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16	Handicrafts	Mr. Geetaguna, M/s. NS Exim, 41 -A, Kamarajar Street, Ayyappana- gar, K K Nagar, Tiruchirappali- 620021, Tamil Nadu	Mobile: +91-9894987155 E-mail: nsexim2000@gmail.com Website: www.nseximonline.com
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26	Garments, Coir Fi- ber, Handicrafts, Rice, Oil and Paper	Mr. A Selladurai M/s. Zoe International India	E-mail: selladuraizoe@gmail.com
27	Import Duty Struc- ture of Pharmaceuti- cals	Mr. P M Kelkar, Director M/s. Parazelsus India Pvt. Ltd Plant No. 14 P, Godrej & Boyce Complex, Vikhroli East, Mumbai- 400079	Tel: +91-22-67963631 Mobile: +91-9821156116 E-mail: pramod.kelkar@parazelsus.co.in Website: www.parazelsus.com
28	Animal Feed	Mr. Harinder Singh M/s. Excellent Enterprises Pvt. Ltd, India	Mobile: +91-9914338223 E-mail: singh001h@gmail.com

29	Corn	Mr. Rishabh Khatuwala M/s. ARK Exports 27, Jagdamba Colony, Dher Ke Balaji, Jaipur	Mobile: +91-9571133444 E-mail: rishabh.khatuwala@arkexports.in Website: www.arkexports.in
30	Leaf Plates	M/s. Vijaya Agencies Govt Junior College Road, ELURU-534001, West Godawari, Andhra Pradesh	Mobile: +91-9440187557 E-mail: vijayaagencies77@gmail.com
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INDIAN TRADE QUERIEScontinued

43	Spices	Mr. Kumar, Managing Partner M/s. Mercury Commercial Exporters, Guntur, Andhra Pradesh	E-mail: mercom2013@rediffmail.com
44	Textile Fabric	M/s. Soham Textiles Group P/689, New GIDC Katargam, Surat, Gujarat	Mobile: +91-9898613792 E-mail: soham.textiles.group@gmail.com
45	Mushroom	Mr. Abhijit Kumar Mitra West Bengal	E-mail: abhimitra.2009@gmail.com
46	Automotive Batteries, Electronic Products and Mobile Phones	Mr. Deepak Asst. General Manager-Intl Business, M/s. SAR Group	Mobile: +91-9582807341 E-mail: deepak.pathak@wynncom.net Website: www.sar-group.com
47	Banking Automation Products and Security Products	Mr. Gaurav Sharma General Manager-Exports M/s. Eurotrade, Mumbai	Mobile: +91-9867454445/ 9819981445 E-mail: email.eurotrade@gmail.com
48	Garments, Textile Fabric and Bed Linen	Mr. Sagar Tolaney Bus. Development Officer-Intl M/s. Jindal Worldwide Ltd	Tel: +91-79-71001513 Mobile: +91-9979840722 E-mail: international@jindaltextiles.com Website: www.jindaltextiles.com
49	Handicraft Products	Mr. Maadavan, Proprietor M/s. Yemgee Exports & Imports 3/609, West Street, Thippirajapuram-612402, Kumbakonam, Tamil Nadu	Mobile: +91-9965353856/ 9524342300 E-mail: yemgee.exportsimports@gmail.com Website: www.yemgeeeexportsimports.com
50	Agro Products, Rice and Textile Fabric	Ms. Rathika Rathi M/s. Matrix Tradesources 209, Starlite Tower, Y N Road, Indore-452000, Madhya Pradesh	Mobile: +91-9977530008 E-mail: radhika@matrixtradesources.com
51	Rice and Vegetables	Ms. Rengapriya 12, Alaki Kulam Vari Street, Manambuchavadi, Thanjavur-613001, Tamil Nadu	E-mail: outlookexportsindia@gmail.com
52	Pharmaceuticals and Chemicals	Mr. Paritosh Bhuta, Director M/s. Manali Chemicals 401, Agora Plaza, S V Road, Borivali, Mumbai-400092	Tel: +91-22-66909000 Fax: +91-22-66909090 E-mail: paritosh@manalichemicals.com Website: www.manalichemicals.com
53	Cashew nut, Fish and Imitation Jewellery	Mr. Ajin Cross M/s. Bildad International No. 422-7, 3 rd Floor, M S Road, Parvathipuram, Nagercoil-629003	Mobile: +91-9629725156 E-mail: bildadinternational@gmail.com Website: http://bildadinternational.blogspot.com
54	Rice and Sugar	Mr. Amit Dhingra M/s. Solace International B-3/453, Paschim Vihar, New Delhi-110063	Mobile: +91-9810739918/ 8802810291 Fax: +91-11-25286319 E-mail: solaceintl1@gmail.com
55	Ceramic Tiles and Construction companies	Mr. Jaydeep Bhimani M/s. Varmora Granito Pvt. Ltd, 8A National Highway, At-Dhuva, Tal-Wankaner, Rajkot, Gujarat	Mobile: +91-9727777791 Fax: +91-2828-287700 E-mail: sales@varmora.com Website: www.varmora.com
56	Tea, Coffee, Spices and Medicines	Mr. Vinu Augustine M/s. AKP Global Exports Shady Lane, Parur Kavala, Aluva, Ernakulam-683108, Kerala	Mobile: +91-9288880016/ 9745581359 E-mail: akpglobalexports@gmail.com Website: http://akpglobalexports.blogspot.com

57	IT Companies	Mr. Mandar Kawade Manager-International Business M/s. Aptech Ltd, Mumbai	Tel: +91-22-28272320 Mobile: +91-8108751515 E-mail: mandar.kawade@aptech.ac.in
58	Rice and Spices	Mr. Senthil Kumar, Product Manager, M/s. Sixaxis International No. 1994/1, 1 st Floor, Yadava Layout, Nehru Main Road, Kam- manahalli, Bangalore-560084	Tel: +91-80-65366551 Fax: +91-80-41201665 E-mail: product@sixaxisinternational.com Website: www.sixaxisinternational.com
59	Rice	Mr. Anil Gupta, CEO M/s. Shiv Shankar Rice Mill Chopri Road, Taraori, Karnal, Haryana-132116	Mobile: +91-9215548214 Fax: +91-1745-241855 E-mail: ssrm_tri@yahoo.com Website: www.shivshankerrice.com
60	Rice, Cashew nut, Groundnut and Food Items	M/s. Linga International 1457, LIG-1, 115 th Street, MMDA, Mathur, Chennai-600068	Mobile: +91-9841056651/ 9710667766 E-mail: gopal@lingainternational.com
61	Automobile and In- dustrial Equipments	Manager M/s. Euroimpex Corporation India	Tel: +91-22-27716245 Fax: +91-22-27716243 E-mail: euroimpexcorp@gmail.com
62	Spices	Mr. Chirag Patel C-805, The Imperial Heights, 150 Feet Ring Road, Rajkot-360005, Gujarat	Tel: +91-281-2580025 Fax: +91-281-2580090 E-mail: panagriexport@yahoo.com Website: www.panagri.in
63	Rice, Spices, Dry Fruits, Food Items and Incense stick	Mr. Sagar Ghatge M/s. Sudipti Global Exports 1326/3, E-ward, Shivaii Udyam Nagar, Kolhapur, Maharashtra- 416008	Mobile: +91-9158737969 E-mail: ghatge_sagar@yahoo.com Website: www.sgexports.co.in
64	Rice, Salt, Biscuits and Confectionery	Mr. Navnish Khullar M/s. Gesco International 401, Industrial Area-A, Ludhiana- 141003	Mobile: +91-9803143513 E-mail: internationalgesco@gmail.com Website: www.gescoindia.net
65	Consultancy Ser- vices to set up of new business unit Chambers of Com- merce in Sri Lanka	Mr Abhinayak Gohar, CEO M/s. Techind Engineers & Con- sultants Impex, 85/D, Kanchan- junga Apts, Sector-53, Noida- 201307, Delhi	Tel: +91-120-4349960/ 2580750 Mobile; +91-8447504442/ 9930045767 Fax: +91-120-2580751 E-mail: adi@techind.in Website: www.gohargroup.in
66	Herbals, Spices, Rice, Food Items, Garments and Handicrafts	M/s. Gokul Export 805, South Street, Sirupakkam Village, Veappur Taluk, Cuddal- our Dist, Tamil Nadu-606108	Tel: +91-41-43248305 Mobile: +91-7598008590 E-mail: gokulexport@gmail.com
67	Vegetables, Fruits, Areca Plates, Jute Bags and Garments	Mr. K S Muthukumarasamy Proprietor, M/s. Foreign Traders 82/6E, Kendaiyur, Subbammal Layout, Mettupalayam-641305, Coimbatore, Tamil Nadu	Mobile: +91-9894895483 E-mail: care@msforeigntraders.com
68	Korai Grass Mat	Mr. Gulzar Ahmed, Proprietor M/s. Arafa Industries 302, Bazaar Street, Pernambut- 635810, Vellore Dist, Tamil Nadu	Mobile; +91-9443892030 E-mail: arafaindustries13@gmail.com
69	Packaging Materials (PET Strap, PP Strap)	Mr. Mohammed Irfan M/s. Shree Ram Packaging In- dustries, India	Mobile: +9723624909 E-mail: sales@srpackagingindia.com Website: www.srpackagingindia.com

INDIAN TRADE QUERIEScontinued

70	Agro Products, Handicrafts, Spices, Rice and Departmental Stores	Mr. M Balasubramanian Proprietor, M/s. Stellent Traders, 108, Kanni Yea Kudi Street, Tirunelveli-627006, Tamil Nadu	Mobile: +91-9994223262/ 9176250500 E-mail: stellentraders@gmail.com
71	Rice, Vegetables, Honey and Food Items	Mr. Anish Gopi M/s. Avighna Exim, India	Mobile: +91-7299084322/ 7299083422 E-mail: contactus@avighnaexim.com
72	Herbal Cosmetics, Spices and Pharmaceuticals	Mr. Arvind Kumar Dwivedi, CEO M/s. Shiv Agro Industries 14 th Indl. Area, RIICO Phase 1, Sojat City, Pali, Rajasthan	Tel: +91-2960-222279/ 222179 Mobile: +91-9314663449/ 9414197579 E-mail: shivagroindustries2003@gmail.com Website: www.shivagroindustries.com
73	Herbs	Ms. Komal Roy M/s. Radharam Sohanlal, Room No. 11, 2 nd Floor, 3, Synagogue Street, Kolkata-700001	Tel: +91-33-22625881/ 22625582 Fax: +91-33-22656349 E-mail: radharam1921@vsnl.net radharam@vsnl.net
74	Rice, Vegetables and Spices	Mr. Mani Sankar M/s. Esswar Exports, 18/32, 1 st Floor, Venugopal Street, Saidapet, Chennai	Mobile: +91-9742990985 E-mail: esswarexports@gmail.com
75	Textile Fabric	Mr. Faiz Syed M/s. Primo Lifestyle, India	Mobile: +91-7738994437 E-mail: primolifestyle1@gmail.com Website: www.primolifestyle1.com
76	Herbals	Mr. K. Ragunathan, Proprietor M/s. V K Exports, India	Mobile: +91-9566422185 E-mail: ragu12782@gmail.com
77	Pressure Cooker	Mr. Chopde, Manager (Export) M/s. Saurashtra Tin and Metal Saral, Aji GIDC 357, 80, Feet Road, Rajkot, Gujarat	Mobile: +91-9727785068/ 9898888811 Fax: +91-281-2387818 E-mail: goodwish22@gmail.com
78	Food Grains, Rice, Fruits, Vegetables, Herbals, Fertilizers, Spices and Tea	Mr. A. Duraisamy M/s. Gokul Exim International No. 1/15, Esat Colony Street, Arangoor, Tittagudi, Cuddalore- 606106, Tamil Nadu	Tel: +91-41-43257123 Mobile: +91-9843456563/ 8870248913 E-mail: gokulagrofoods2010@gmail.com gokuleximinternational@gmail.com

SRI LANKA TRADE QUERIES

S. No	Products	Company Name & Address	Tel/Fax/E-mail
1	Wallpapers and Wall coverings	Mr. M Z K Husein, Director, M/s. Adams Décor, 140, Grandpass Road, Colombo-14	Tel: +94-11-4010552 E-mail: decor@adamjeeegroup.org Website: www.adamsdecor.lk
2	Cashew Splitting Machine	Dr. D P P Jayakody, AD M/s. National Plant Quarantine Service, Canada Friendship Road, Katunayake Colombo-14	Tel: +94-11-2252028 Mobile: +94-715526512 Fax: +94-11-2253709 E-mail: jayakody.npqssl@gmail.com npposrilanka@hotmail.com
3	Chemicals for Pharmaceuticals	Mr. Mathura Kuruppu, Dy. General Manager-Technical, Lab & Production, M/s. State Pharmaceuticals Corporation, Colombo	Tel/ Fax: +94-11-2333018 E-mail: tecsec@spc.lk dgmtec@spc.lk
4	White Sandal Tree Seeds	Mr. Sunil Premarathna, Chairman, M/s. Thaliyawaka Ananda Bodhi Cultural Foundation, Thaliyawaka, Alugolla, Badalgama	Mobile: +91-772565531/ 716579386 E-mail: thaliyawakaab@gmail.com

S. No	Events	Contact Details
1	"Plast India 2015" is being organized from 5-10 February 2015 at Pragati Maidan, New Delhi	M/s Plast India Foundation 401-B, Landmark, Opp. Cinemagic, 209A, Suren Road, Andheri (East), Mumbai-400093 Fax: +91-22-26832911-4 E-mail: plastindia@vsnl.com Website: www.plastindia.org
2	"15th IAAPI amusement expo" is being organized from 11-13 February 2015 at Hall 6, Bombay Exhibition Centre, Mumbai	Ms. Aarti Vedpathak Manager Indian Association of Amusement Parks & Industries (IAAPI) 7, IInd Floor, Radha CHS, Telly Gully, Andheri (E), Mumbai-400069 Tel: +91-22-65231643 Telefax: +91-22-26827831 E-mail: info@iaapi.org Website: www.iaapi.org
3	"INDIASOFT 2015 - India IT Show" is being organized from 12-13 February 2015 at Delhi, NCR, India	Mr. D K Sareen Executive Director Electronics and Computer Software Export Promotion Council (ESC) PHD House, 3 rd Floor, Opp. Asiad Village, New Delhi-110016 Tel: +91-11-47480000 Fax: +91-11-26853412 E-mail: indiasoft@escindia.com Website: www.indiasoft.org
4	"New Delhi World Book Fair 2015" is being organized from 14-22 February 2015 at Pragati Maidan, New Delhi	Ms. Farida M. Naik Chief Co-ordinator, NDWBF Tel: +91-11-26121843 E-mail: fm.naik@nic.in Website: www.newdelhiworldbookfair.gov.in or Deputy Director (Exhibition) National Book Trust, India Nehru Bhawan, Plot No. 5, Institutional Area, Phase-II, Vasant Kunj, New Delhi-110070 Tel: +91-11-26707700 E-mail: dd-exh@nbtindia.org.in Website: www.nbtindia.gov.in
5	"Renewable Energy Global Investors Meet & Expo (RE-INVEST)" on 15-17 February 2015 at by The Ministry of New and Renewable Energy, Government of India <i>(To attract large scale investments for the renewable energy sector in India. The event is proposed to be inaugurated by the Hon'ble Prime Minister of India)</i>	Mr. Girish Kumar, Director Administration, Cash, Hybrid Technology Policy & Re powering Policy and Geothermal Energy Ministry of New and Renewable Energy Block-14, CGO Complex Lodhi Road, New Delhi-110003 Tel: +91-11-24365619 Fax: +91-11-24361298 E-mail: gkumar.mnre@nic.in Website: http://mnre.gov.in www.re-invest.in

6	"8th Edition of Signature Mumbai IIJS 2015" -India International Jewellery Show is being organized from 20-23 February 2015 by The Gem & Jewellery Export Promotion Council (GJEPC)	Mr. Sabyasachi Ray, Executive Director The Gem & Jewellery Export Promotion Council Unit G2-A, Trade Center, Bandra Kurla Complex, Bandra (E), Mumbai-400051 Tel: +91-22-43541800 Fax: +91-22-26524769 E-mail: ed@gjepcindia.com signature@gjepcindia.com Website: www.iijs-signature.org
7	"Indian Handicrafts and Gifts Fair (IHGF Spring Fair)" is being organized from 20-23 February 2015 at India Expo Centre & Mart, Greater Noida, New Delhi	Mr. Lekhraj Maheshwari Chairman Export Promotion Council for Handicrafts EPCH House, Pocket 6&7, Sector 'C', LSC, Vasant Kunj, New Delhi-110070 Tel: +91-11+26135256 Fax: +91-11-26135518 E-mail: chairman@epch.com ; Website: www.epch.in
8	"The Assam International Trade and Industrial Fair 2015" is being organized from 19-25 February 2015 at Jorhat, Assam by Federation of Industry and Commerce of North Eastern Region (FINER)	Ms. Mitali B Kotoky Manager-Operations FINER, Swahid Dilip Chakravarty Path, House No. 3, R G B Road, Guwahati, Assam Tel: +91-361-2200007 Mobile: +91-9435555590 E-mail: info@finer.in ; Website: www.finer.in
9	"Look East Business Show 2015" is being organized from 26-28 February 2015 at Shillong, Meghalaya	Mr Rajeev Singh, Director General Indian Chamber of Commerce ICC Towers, 4, India Exchange Place, Kolkata-700001 Tel: +91-33-22304088 Mobile: +91-9854073535 (Mr Ishantor) Fax: +91-33-22313377 E-mail: iccner@indianchamber.net sg@indianchamber.net Website: www.indianchamber.net
10	"5th Electronics for You Expo 2015" is being organized from 26-28 February 2015 at Pragati Maidan, New Delhi	EFY Enterprises Pvt. Ltd. D-87/1, Okhla Industrial Area, Phase – I, New Delhi -110020 Tel: +91-11-40596600 E-mail: efyexpo@efyindia.com
11	"4th India International Tea & Expo" is being organized from 26 February-1 March 2015 at Science City Grounds, Kolkata	India International Tea & Coffee Expo 132, Rassaz Shopping Complex, Opp. Singapore Plaza, Station Road, Mira Road, Mumbai-401107 Tel: +91-22-28129660 Mobile: +91-9819389637 E-mail: info@teacoffeeexpo.in anjani@teacoffeeexpo.in Website: www.teacoffeeexpo.in
12	"11th Edition of IFEX 2015" is being organized from February 27 – March 1 2015 at India Expo Mart & Centre, Greater Noida	Mr. Dheeraj Reddy Koelnmesse YA Tradefair Pvt. Ltd. Tel: +91-40-65594411 Fax: +91-40-66684433 E-mail: d.reddy@koelnmesse-india.com

S. No	Events	Contact Details
1	"Wedding Show Exhibition" is being organized from 13-15 February 2015 at Bandaranaike Memorial International Conference Hall (BMICH), Colombo	Mr. Tyronne Asia Exhibition & Convention (Pvt) Ltd 280/9, Elvitigala Mawatha, Colombo – 08 Tel: +94-11-4575006/ 4575007 Mobile: +94-716880002 Fax: +94-11-2682682 E-mail: info@asiaexhibition.lk Website: http://www.asiaexhibition.lk/
2	"Architect 2015" is being organized from 19-22 February 2015 at The Bandaranaike Memorial International Conference Hall (BMICH), Colombo	Mr. Harsha Gunaratne Event Co-ordinator Sri Lanka Institute of Architects 120/7, Vidya Mawatha, Colombo-07 Tel: +94-11-2697109/ 2691710 Mobile: +94-773170235 Fax: +94-11-2682757 E-mail: sliaevents@sltnet.lk Website: www.slia.lk
3	"India Business Trade Show" is being organized from 20-22 February 2015 at Sri Lanka Exhibition and Convention Centre (SLECC)	Mr. Rushikesh Bhavsar, Chairman MIG Media Neurons Ltd., India Mobile: +91-9909903132 E-mail: md@madeingujarat.com , ma-deingj@gmail.com Website: www.pico.lk
4	"Motor Show Exhibition" is being organized from 27 February-1 March 2015 at The Bandaranaike Memorial International Conference Hall (BMICH), Colombo	Mr. Amila De Silva CEC Events (Pvt) Ltd 252 A, Galle Road, Colombo-04 Tel: +94-11-4380380 Mobile: +94-773124605
5	"National Health Care Exhibition: Medicare 2015" is being organized from 6-8 March 2015 at The Bandaranaike Memorial International Conference Hall (BMICH), Colombo by the Department of Health, Western Province under the patronage of the Ministry of Health	Dr. Amal Harsha De Silva Provincial Director of Health Services Tel : +94-11-2437175 Mobile: +94-777300177 Fax: +94-11-2478872 or Mr. Madhawa Wijeratne ACE Travels & Conventions Pvt. Ltd 315, Vauxhall Street, Colombo-02 Tel: +94-11-2499590 Mobile: +94-777287072 Fax: +94-11-2422381 E-mail: madhawa@aitkenspence.lk Website: http://medicare.lk
6	"20th Dye+Chem Sri Lanka International Expo 2015" is being organized from 12-14 March 2015 at Sri Lanka Exhibition & Convention Centre (SLECC), Colombo <i>(An exclusive International exhibition on all kinds of dyes and fine & specialty chemicals for the Sri Lankan Industry)</i>	Conference & Exhibition Management Services Lanka (Private) Limited 9-4/2, Station Road, Colombo-04 Tel: +94-11-2591750-2 Fax: +94-11-2591753 E-mail: contact@cems-motorshow.com cems@cemslanka.com Website: www.cems-dyechem.com

USEFUL LINKS

- ◆ National Portal www.india.gov.in
- ◆ Confederation of Indian Industry (CII) <http://www.cionline.org>
- ◆ Federation of Indian Chambers of Commerce & Industry (FICCI) www.ficci.com
- ◆ Associated Chambers of Commerce and Industry of India (ASSOCHAM) <http://www.assocham.org>
- ◆ National Association of Software & Service Companies <http://www.nasscom.in>
- ◆ Department of Industrial Policy & Promotion <http://dipp.nic.in>
- ◆ India Brand Equity Foundation <http://www.ibef.org>
- ◆ Ministry of Overseas Indian Affairs <http://moia.gov.in>
- ◆ Overseas Indian Facilitation Centre (OIFC) <http://www.oifc.in>
- ◆ Indian Investment Centre (IIC) <http://iic.nic.in>
- ◆ Reserve Bank of India (RBI) <http://www.rbi.org.in>
- ◆ Ministry of Commerce & Industry (Deptt of Commerce) <http://commerce.gov.in/>
- ◆ Ministry of Law, Justice & Company Affairs, Department of Company Affairs (to register and check status of a company) <http://www.mca.gov.in/>
- ◆ Ministry of Finance www.finmin.nic.in
- ◆ Central Board of Excise & Customs (Customs tariffs) www.cbec.gov.in
- ◆ Income Tax Department <http://www.incometaxindia.gov.in>
- ◆ Directorate General of Foreign Trade (Trade Complaints) <http://dgft.delhi.nic.in>
- ◆ India Trade Promotion Organisation (ITPO) <http://www.indiatraderpromotion.org>
- ◆ Federation of Indian Export Organisations (FIEO) <http://www.fieo.com>
- ◆ National Centre for Trade Information (NCTI) <http://www.nic.in/ncti>
- ◆ Indian Council of Arbitration <http://www.ficci.com/icanet>
- ◆ Export Credit Guarantee Corporation (ECGC) <http://www.ecgcindia.com>
- ◆ Export Import Bank <http://www.eximbankindia.com>
- ◆ Export Inspection Council <http://www.eicindia.org>
- ◆ The State Trading Corporation of India Ltd. <http://www.stcindia.com>
- ◆ Minerals and Materials Corporation Limited www.mmtclimited.com
- ◆ India Credit Rating Agency Ltd (ICRA) www.icra.in
- ◆ Credit Rating & Information Services India Limited (CRISIL) <http://www.crisil.com/>
- ◆ Engineering Export Promotion Council <http://www.eepcindia.org>
- ◆ Overseas Construction Council of India <http://projectexports.nic.in>
- ◆ Agricultural and Processed Food Products Exports Developments Authority (APEDA) <http://www.apeda.com/>
- ◆ Basic Chemicals, Pharmaceuticals & Cosmetics Export Promotion Council (CHEMEXCIL) <http://www.chemexcil.gov.in>
- ◆ Pharmaceuticals Export Promotion Council (Pharmexcil) www.pharmexcil.com
- ◆ Pesticides Manufacturers & Formulators Association of India www.pmfai.org
- ◆ CAPEXIL <http://www.capexil.com>
- ◆ Plastics & Linoleums Export Promotion Council <http://www.plexcon.org>
- ◆ Council for Leather Exports <http://www.leatherindia.org>
- ◆ Gem and Jewellery Export Promotion Council <http://www.gjepc.org>
- ◆ Cashew Export Promotion Council <http://www.cashewindia.org>
- ◆ Electronics & Computer Software Export Promotion Council www.escindia.com
- ◆ Apparel Export Promotion Council <http://www.aepcindia.com>
- ◆ Carpet Export Promotion Council <http://www.indiancarpets.com>
- ◆ Cotton Textile Export Promotion Council <http://www.texprocil.org>
- ◆ Export Promotion Council for Handcrafts <http://www.epch.com>
- ◆ Handloom Export Promotion Council <http://www.hepcindia.com/>
- ◆ The Indian Silk Export Promotion Council <http://www.silkepc.com>
- ◆ Synthetic & Rayon Textile Export Promotion Council www.synthetictextiles.org
- ◆ Marine Products Export Development Authority (MPEDA) <http://www.mpeda.com/>
- ◆ Rubber Board <http://www.rubberboard.com>
- ◆ Tea Board <http://tea.nic.in>
- ◆ Spices Board <http://www.spicesboard.org/> or www.indianspices.com
- ◆ Coir Board <http://coirboard.nic.in/>
- ◆ Indian Institute of Packaging <http://iip-in.com>
- ◆ Indian Diamond Institute <http://www.diamondinstitute.net>
- ◆ GSI India (formerly EAN-India) <http://www.gs1india.org>
- ◆ Doing Business in Sri Lanka (Handbook for Indian Business) http://www.hcicolombo.org/pdf/A_handbook_for_Indian_Business.pdf